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Microsoft Announces New Small Business Specialist in Las Vegas

New designation distinguishes Uptime as an expert in small-business solutions and services.

Las Vegas - Microsoft Corp. recently announced Uptime has become the first Small Business Specialist in Nevada and one of the first in the western territory. To attain this new designation, Uptime has demonstrated expertise in planning and building solutions for small businesses. As part of the Small Business Specialist Community, Uptime will receive a rich set of benefits from Microsoft, including access to training specifically designed for the small-businesses, and special partner offers which will give Uptime a competitive edge in the marketplace to assist their customers reaching their business goals.

The Small Business Specialist Community, available as a competency-like designation as part of the Microsoft® Partner Program, was developed in response to input from customers and partners that expressed a need to build easier connections that enable small-business customers to quickly and easily identify technology partners best suited to support them.

“Small businesses are looking for partner companies that understand their unique business needs,” said Steve Guggenheimer, vice president of small business for the Small and Midmarket Solutions & Partner Group at Microsoft. “With resources like the Small Business Specialist Community and the partner locator tool on the Microsoft

Small Business Center Web site, it will be much easier for Las Vegas' small businesses to identify local partners that are best able to address their specific needs.

“Uptime is thrilled with our status as the first Small Business Specialist in Nevada,” said Shelly Rounds, President & CEO at Uptime. “Uptime consistently strives to provide the best products and services to our clients to assist them in achieving their business goals. We can only do this if we truly understand their needs.”

As one of the requirements for attaining Small Business Specialist status, Uptime had to complete Microsoft's Assessments and a certification exam that measures the ability to design and implement solutions for the small and medium-sized business by using Windows® XP Professional, Microsoft Office 2003, Windows Small Business Server 2003 and the Windows Server System™.

Uptime is a Las Vegas-based IT company that specializes in network and computer sales, installation, system design, consulting and maintenance. Established in 2001, Uptime is a Microsoft Gold Certified Partner with Microsoft designated competencies in network solutions, advanced infrastructure solutions and security solutions. In a recent Microsoft customer satisfaction survey, Uptime ranked in the top 25 percent of Microsoft Certified Partners in the United States.

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